

THE FLORIDA OPHTHALMOLOGIST



FALL 2012



Chuck Slonim, MD

PRESIDENT'S MESSAGE

I am honored to be the new president of the Florida Society of Ophthalmology (FSO). The shoes of past-president William (Bill) J. Mallon, MD will not be easy to fill. I compare Bill to David in his Biblical battle with Goliath. In the last Florida legislative session, the battle was optometric scope of practice expansion – certainly not a new battlefield for the FSO. More specifically, organized optometry sought to expand their scope of practice by proposing a diluted statutory definition of surgery designed to allow optometrists to perform surgical procedures such as corneal scrapings and meibomian gland probings. In addition, the bill would have authorized optometrists to prescribe oral medications, including ciprofloxacin (an antibiotic with an FDA black box warning) and the narcotic acetaminophen with codeine. This bill was expected as more paramedical professionals attempt to increase their scopes of practice to bypass a medical school education, internship, residency and/or fellowship training. However, at last year's legislative session, Goliath was different. Goliath not only included the Florida Optometric Association (FOA) but also the American Optometric Association (AOA). Collectively, these Goliaths put an estimated \$1.2 million into the coffers of many legislators. Initially, Senator Bennett sponsored the optometric bill, and later Senator Gaetz gave it the legs it needed. In this scenario, David was Bill Mallon, and the FSO. Overwhelmingly out-financed in PAC contributions to the legislators, the FSO made an all-out impassioned effort bringing what only looked like a slingshot to many in a concerted effort to defeat Goliath. Somehow, as with David, we beat the odds and the optometric bill was defeated. This is a true testament to the legacy of Bill's presidency.

When I started my ophthalmology practice 30 years ago, I was quickly recruited by the FSO to lobby against optometry scope of practice changes that would enable optometrists to prescribe topical ophthalmic therapeutic medications (eye drops). We lost that battle, but optometrists were restricted to non-steroidal drops and no anti-glaucoma drops.

The optometrists are expected to bring another expanded scope of practice bill back this year, and if history is any guide, it will include some form of surgical privileges.

In later years, more optometric scope of practice expansions were presented. We won some, we delayed some, and we lost some.

Over the past months, several troubling developments have confirmed that organized optometry's ultimate objective is not to simply prescribe oral medications; optometry desperately wants surgical privileges. For example, a few months ago the FOA applied to the Board of Optometry for the antifungal drop natamycin. Many corneal specialists believe that corneal scrapings are required before prescribing this medication. There is no doubt that the scraping of the cornea is a surgical procedure and that Florida law prohibits optometrists (ODs) from performing surgery of any kind. However, the FOA argued that because current Florida law permits ODs to remove a "superficial foreign body," ODs are free to scrape the cornea. While that argument is ludicrous, unfortunately it was accepted by the Board of Optometry. More recently, an optometrist requested that the Board of Optometry authorize ODs to perform meibomian gland probing, which again is a surgical procedure. While the Board of Optometry deferred ruling on this request, the request itself demonstrates the lengths to which optometrists will go to secure surgical privileges. We know that the oral medication prescription issue is just the "foot in the door" to other ophthalmic surgical procedures. The FSO always

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MORE ON THE WEB:

To discuss this article go to www.mdeye.org and look for **Topics/ President's Report Fall 2012.**

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seems to be outgunned and out-financed. Florida optometrists have already given hundreds of thousands of dollars to politicians and even Governor Scott. The optometrists are expected to bring another expanded scope of practice bill back this year, and if history is any guide, it will include some form of surgical privileges.

At the FMA's 2012 Annual Meeting held July 27-29, the FSO, in its capacity as a recognized subspecialty member of the FMA, submitted two resolutions to the House of Delegates for consideration regarding scope of practice. I am thrilled to write that the FMA's House of Delegates reaffirmed its position to oppose all scope of practice expansion by non-physician providers, including optometrists. The FMA has also assigned a special task force on scope of practice to develop some guiding principles and standards for the FMA and its affiliate members to utilize in the future when scope of practice expansion issues arise. The FSO is a part of that task force. I am personally looking forward to the results of the task force so that organized medicine can continue to protect the safety of Florida patients. With affirmation of the FMA policy opposed to optometric prescribing, we hope to significantly advance a positive and cooperative dialogue. We have re-engaged in these discussions and are very optimistic of a new direction in this relationship. The next few months will be critical in this analysis.

One common theme has resonated from FMA leadership and from the legislators who have voted against ophthalmology. Both groups claim that they have not "heard" from ophthalmologists who oppose scope of practice changes. They have only "heard" from ophthalmologists who support the change. (I note that those supporting ophthalmologists are the ones that have a direct financial interest in protecting their vast optometric referral bases.)

For the sake of our patients, we cannot allow the collective voice of our profession to be drowned out by a well-financed paramedical special interest group. The FSO needs both your financial support and your legislative support. The FSO has created multiple ways for you to pledge financial support in an effort to protect Florida patients with ocular diseases. Contributions can be made with recognition or anonymously. Instructions on how to contribute can be found at the FSO website at www.mdeye.org. As important as financial support is, so is your legislative support in the form of letters and emails to Florida legislators and the FMA leadership. Speak to the legislators that you know personally. Speak to members of the FMA Board and their House of Delegates. Flood both entities with letters and emails denouncing the expansion of optometric scope of practice in the State of Florida. Medicine must be practiced by medical doctors and ophthalmic surgery of any kind must be performed by ophthalmic surgeons with MD/DO degrees. Let your voice be heard. The safety of Florida patients depends on it.

SOCIOECONOMIC NEWS

Practicing Physicians Considering Early Retirement As Patient Population Rises

Transformative Changes in America's Health Care System Expected to Exacerbate Physician Shortage

Health Care Lineage Threatened As Nine Out of Ten Physicians Are Unwilling to Recommend Medical Profession



Insurance update provided by The Doctors Company/FPIC.

A recent survey of more than 5,000 physicians and surgeons on the future of health care indicates that the anticipated shortage of health care professionals may be exacerbated by growing physician sentiment. The medical profession has been projecting a shortage for years, but the findings from this survey indicate two compounding factors. First, 43% of physician respondents indicated that they are contemplating early retirement within the next five years. Second, nine out of 10 are unwilling to recommend the health care profession to family and friends. In both instances, the responses were attributed to the transformative changes occurring within America's health care system, more specifically as a result of health care reform.

For those physicians considering early retirement, many cited the demands on their practices resulting from new legal requirements and continued reimbursement reduction as causes to inhibit practice growth, despite the anticipated influx of newly insured Americans into the health care system. In addition, 60% of respondents indicated that the pressure to reduce costs, increase volume, and improve quality will have a negative impact on patient care and how doctors practice medicine. Finally, the transformative changes that are causing practicing physicians to consider early retirement are also impacting their desire to recommend the health care profession, a career that is often viewed as a legacy being passed down from one generation to the next.

The physician sentiments expressed in the Future of Health Care Survey are deeply concerning and disheartening.

"The physician sentiments expressed in the Future of Health Care Survey are deeply concerning and disheartening," said Donald J. Palmisano, MD, JD, FACS, former president of the American Medical Association (AMA) and member of The Doctors Company Board of Governors. "Today, we are perilously close to a true crisis as newly insured Americans enter the health care system and our population continues to age. Unfortunately, we may be facing a shift from a 'calling,' which has been the hallmark for generations among physicians, that could threaten the next generation of health care professionals."

The survey, conducted by The Doctors Company, is the largest of its kind on the subject and includes responses from over 5,000 physicians and surgeons from across the United States. For more information about the study, please visit the Knowledge Center at www.thedoctors.com/future.

The Doctors Company is the nation's largest insurer of physician and surgeon medical liability.

ADVOCACY

A NEW LOBBYING TEAM for FSO



Amy Young,
FSO Legislative
Consultant

On behalf of all of us at Ballard Partners, I would like to share how honored and excited we are to have the opportunity to represent the ophthalmologists in this state before the Florida Legislature and the Executive Branch.

I was so pleased to have been able to attend the FSO annual meeting, albeit a few days after the inking of our contract, and to have been exposed to the passion, dedication and knowledge of this organization.

I have had the opportunity to represent other physician and health care provider societies for most of my legislative career. This is my passion, and I am excited about leading this esteemed group of physicians into a new era!

Many of you have heard of our firm and our history and accomplishments. Ballard Partners has lobbying offices in Tallahassee, West Palm Beach, Tampa, Jacksonville and Miami.

I am the Managing Partner of the West Palm Beach office and travel to Tallahassee when the Legislature is meeting. In the meantime, over one-third of the Legislature is in South Florida and this allows for a unique opportunity to spend quality time with legislative leadership on a full-time basis.

Brian Ballard, President of Ballard Partners, will be leading our legislative efforts and strategy. Jan Gorrie and I will be on the ground lobbying on a daily basis, and Bridget Nocco is our firm's full-time in-house fundraiser as well as legislative consultant.

We were fortunate to have **Mark Michels, MD** and **Bradley Oren, MD** in our West Palm Offices on July 17, with House and Senate leadership discussing our issues and seeking guidance for the upcoming Session. On July 23, **J. James Rowsey, MD** and **Bradley D. Fouraker, MD** legislative committee chairman joined us for a full afternoon of meetings with another large group of legislators and candidates to discuss FSO priority issues.

The FSO membership should be proud of its leadership and the passion they have for the protection of your specialty.

The FSO membership should be proud of its leadership and the passion they have for the protection of your specialty. We are well on our way to a new FOCUS of educating legislative leaders, as well as the rank and file members of the Florida Legislature, in order to ensure that every member of the House and Senate understand who we are and our mission to protect our patients.

2013 SESSION DATES

August 1, 2012—Deadline for filing claim bills (Rule 4.81(2))

March 5, 2013—Regular Session convenes (Article III, section 3(b), Constitution)

March 5, 2013—12:00 noon, deadline for filing bills for introduction (Rule 3.7(1))

April 23, 2013—50th day—last day for regularly scheduled committee meetings (Rule 2.9(3))

April 29, 2013—All bills are immediately certified (Rule 6.8)

Conference Committee Reports require only one reading (Rule 4.5(1))

Motion to reconsider made and considered the same day (Rule 6.4 (2)(b))

May 3, 2013—60th day—last day of Regular Session (Article III, section 3(d), Constitution)



Contribution Pledge Card

The Florida Society of Ophthalmology (FSO) is committed to protecting our patients and our profession. We have established programs that will educate the Florida legislature on major issues affecting our profession and to help deter legislative encroachment by unqualified personnel. To be successful in our legislative efforts the FOCUS political committees needs strong financial support. If we are not helping to elect candidates who are friendly to the ophthalmology profession, someone else will support candidates who may not be interested in protecting the integrity of our medical license.

The FSO has established three additional political action committees in addition to the FOCUS, CCE (**FOCUS by EYEMD**, **FOCUS for Patient Care** and **FOCUS on Quality Care**) that will allow for contributions to be made **anonymously**. To remain anonymous, contributions may not exceed \$960 per year. Please consider making a contribution or sign up for an automatic monthly deduction on your credit card.

CONTRIBUTION OPTIONS

1. Monthly Deduction

\$87/month for 1 year (*recommended*) (You will be contacted regarding renewal) or

2. One-time Contribution

\$365 \$500 \$1,000 other \$ _____

Please keep my contribution **anonymous**.

(ONLY for contributions \$960 and less. These will be divided among the 4 FOCUS, CCEs.)

CONTACT INFORMATION

First _____ Last _____ Degree _____

Address 1 _____

Address 2 _____

City _____ State _____ Zip _____

Country _____ Phone _____

Email _____

PAYMENT INFORMATION

Visa **MasterCard** **AMEX** **Check** (*please make checks payable to: FOCUS, CCE*)

Name on Card _____

Card Number _____ Exp. Date (mm/yy) _____

**Contributions to any of the FOCUS political action committees are voluntary and are not deductible for federal income purposes.*



The Florida Society of Ophthalmology invites you to join the President's Leadership Circle

WHY? Contributions from our CCE, FOCUS, are limited to \$500 per candidate. Donations from our members and other individuals are also subject to this limit. However, individual contribution checks can be grouped together and delivered to the candidate along with the CCE check, which will dramatically amplify the efforts of FOCUS.

Participation: When the need arises, the FSO will contact participants of the President's Leadership Circle individually by fax, phone, or email and ask for a check. The check made out to the candidate, must be sent *immediately* to the FSO office. As a participant in the President's Leadership Circle, you pledge that when called upon you will contribute up to \$2,000* over the 2012-2014 election year. The candidates will be identified by the FSO. This \$2,000 may be solicited in disbursements of \$500 (or less) for each candidate. We only ask that you pledge up to \$2,000 over the next two years.

***Example:** From 2012 to 2014 you pledge \$2,000. You may be called upon to write the following checks:

Candidate One-	\$500
Candidate Two-	\$500
Candidate Three-	\$500
Candidate Four-	\$500
Total	\$2,000

President's Leadership Circle Member Recognition:

- President's Leadership Circle participants will be recognized at the Annual Meeting on signage
- President's Leadership Circle participants will receive a special Leadership Club Pin
- Invited to attend a special reception at the Annual Meeting
- Leadership Club members will be invited to all Candidate Fundraisers

← _____
__ **YES**, I would like to participate President's Leadership Circle

__ *Not at this time*, please send me a reminder to my email: _____

(Please be sure to provide reliable contact information)

Printed Name: _____

Office Manager: _____

Office Phone: _____ **Office Fax:** _____

Home Phone: _____ **Home Fax:** _____

Cell Phone: _____ **Email:** _____

Signature: _____

Complete this form and send to:
PAC & CAMPAIGN Financial Management • 9203 Oakfair Drive • Tallahassee, FL 32317 • F: 1-877-225-9711
or
FSO • 6816 Southpoint Parkway, Suite 1000 • Jacksonville, FL 32216 • F: 904-998-0855

Contributions to the President's Leadership Circle are not tax deductible.

EDUCATION



Access the Masters in Ophthalmology 2012 Annual Meeting Slides and Recordings

A special FSO member benefit allows you access to download slides and recordings from the Masters in Ophthalmology 2012 Annual Meeting. Use this link: www.mdeye.org/media/2012 and you will be directed to the FSO community login page. Enter your **username** and **password** to access the slides and audio recordings from the Masters in Ophthalmology 2012 Annual Meeting.

PRESENTATIONS INCLUDE:

MELVIN L. RUBIN, MD AWARD LECTURE

Medical, Legal, Ethical and Risk Management Dilemmas
Confronting Oculo-facial Plastic Surgeons: Lessons for All
Ophthalmologists*
John W. Shore, MD

Glaucoma Surgery: New Variations and New Techniques
Alan S. Crandall, MD

Refractive Cataract Surgery
R. Bruce Wallace, III, MD

Embezzlement: The Fox is Guarding the Chicken House
Steven R. Robinson, FASOA, COE

MEMBER CONNECTION

EVENTS

OCTOBER 14, 2012

26^a Reunión de Lo Mejor de la
Academia en Español
The Sheraton Chicago Hotel
Chicago, IL
www.paa.org/

NOVEMBER 10-13, 2012

AAO-APAO Chicago 2012
Fourth Joint Meeting with the Asia-
Pacific Academy of Ophthalmology
(APAO)
McCormick Place
Chicago, IL
www.aao.org/meetings/

NOVEMBER 18-21, 2012

XXXIV Inter-American Course in
Clinical Ophthalmology
Intercontinental Hotel
Miami, FL
bascompalmer.org/

DECEMBER 1, 2012

Ophthalmic Imaging 2013: Optical
Coherence Tomography (OCT)
Applications and Future Technology
The Breakers Hotel
Palm Beach, FL
bascompalmer.org/

JANUARY 26, 2013

Glaucoma Mid-Winter Symposium
2013
Bascom Palmer Eye Institute
Miami, FL
bascompalmer.org/

APRIL 10-13, 2013

AAO Mid-Year Forum
Renaissance Downtown
Washington, DC
www.aao.org/meetings/

JUNE 28-30, 2013

Masters in Ophthalmology 2013
The Breakers
Palm Beach, FL
www.ophmasters.com

EDUCATION



MASTERS IN OPHTHALMOLOGY 2012 ANNUAL MEETING

The **Masters in Ophthalmology 2012 Annual Meeting** was held at the Ritz-Carlton Orlando, Grande Lakes in Orlando, June 22-24. The meeting hosted a variety of tracks to meet the educational needs of the entire ophthalmic practice. Programs included *a coding and reimbursement course* presented by E. Ann Rose from Rose and Associates, *a certified technician program* presented by JCAHPO, and *an office administrators course* that was led by Steven R. Robinson as well as the annual scientific sessions organized and chaired by **Clifford L. Salinger, MD**, along with **Krishna S. Kishor, MD**, and **Michael J. Tolentino, MD**.

On Saturday afternoon, the FSO hosted its second annual Leadership Luncheon. The luncheon was designed to provide FSO members with updates on current events, political happenings and what to expect going into the 2013 legislative session. The highlight of the meeting was the presentation of two Legislator of the Year awards to **Representative Dean Cannon** and **Senator Eleanor Sobel**. These legislators were instrumental to the FSO during the 2012 legislative session, and FSO members were excited to recognize them for their leadership and support. The luncheon also proved to be a great success for the FSO PAC, FOCUS, CCE, with more than \$72,000 raised in less than an hour by attendees of the luncheon.

After all of the great presentations on Saturday, attendees were able to relax and unwind at the evening reception and the Blue Man Group™ show. Both events turned out to be a great success as fun was had by all!

We hope that you will make plans to join us for the **2013 Masters in Ophthalmology** meeting June 28-30 at the Breakers in Palm Beach.

Residents Present at the Masters in Ophthalmology 2012 Meeting

For the last several years the FSO has selected one ophthalmology resident from each program in Florida to present a research paper to the general audience during the annual scientific meeting. The presentations are judged on quality, scientific method and potential impact on ophthalmology. The 2012 resident winners are:

FIRST PLACE AWARD WINNER

Blood Culture Bottles Versus Membrane Filter System for Culturing Pars Plana Vitrectomy Vitreous Specimens in Suspected Infectious Endophthalmitis

Aleksandra Rachitskaya, MD
Bascom Palmer Eye Institute

SECOND PLACE AWARD WINNER

An In-vitro Dose Response Study of Cytoprotective Effect by Lutein and Zeaxanthin on Retinal Pigment Epithelium from Oxidative Stress Induced Cytotoxicity

Ravi Keshavamurthy, MD
University of Florida-Jacksonville

MEMBER CONNECTION

FSO Announces New Officers at the Masters in Ophthalmology 2012

The Florida Society of Ophthalmology announced the slate of new executive officers at the Annual Meeting, **Masters in Ophthalmology 2012**:

- President: **Charles B. Slonim, MD**
- President-Elect: **Jaime H. Membreno, MD**
- Vice President: **Rick E. Bendel, MD**
- Secretary-Treasurer: **Joseph Trentacoste, MD**

FSO President

Charles B. Slonim, MD, is the new president of FSO. Dr. Slonim is a board-certified ophthalmologist in an active academic practice in Tampa, Florida. He is Adjunct Professor of Ophthalmology and Affiliate Professor of Surgery, Division of Plastic Surgery, at the University of South Florida College of Medicine in Tampa and an Associate Clinical Professor of Ophthalmology at the University of Florida College Of Medicine in Gainesville, Florida.

Dr. Slonim has lectured extensively to ophthalmologists, other physicians and optometrists throughout the United States and in more than 55 international cities in more than 35 countries around the world. He has published a book, *Eye Was There: A Patient Guide to Coping with the Loss of an Eye*, 20 textbook chapters, 36 ophthalmic journal articles and 11 clinical symposia.

Dr. Slonim is a fellow of the American Society of Ophthalmic Plastic and Reconstructive Surgeons and a former fellow of the American College of Surgeons. Dr. Slonim received Honor Awards from the American Academy of Ophthalmology in 1993 and 2011 and the Contact Lens Association of Ophthalmologists in 1998. He was awarded *Tampa Bay Business Journal's* 2010 Healthcare Heroes Lifetime Achievement Award.

Dr. Slonim is a graduate of The Johns Hopkins University and New York Medical College. He completed an internship and ophthalmology residency at the Mt. Sinai Medical Center in Cleveland, Ohio.

FSO President-Elect

Jaime H. Membreno, MD, is the new FSO president-elect. Dr. Membreno is a third generation board-certified ophthalmologist. He is founder and director of the Retina Macular Specialists, with locations in Kissimmee and Orlando, Florida. He is an Affiliate Assistant Professor in the Department of Ophthalmology at the University of South Florida School of Medicine, and an Assistant Professor of Ophthalmology at the University of Central Florida, School of Medicine. Dr. Membreno has been commissioned as a Major in the United States Air Force Reserve, Medical Corps since 2010.

Dr. Membreno has given numerous scientific and medical presentations and investigations at national and international meetings including the American Academy of Ophthalmology (AAO) and the American Society of Retina Specialists (ASRS).

Dr. Membreno received a bachelor degree from the University of Virginia and a medical degree from Temple University School of Medicine. He completed an internship at the University of Medicine and Dentistry, New Jersey, an ophthalmology residency at Temple University Hospital, and a fellowship in retina and vitreous surgery at Yale University School of Medicine.

FSO Vice President

Rick E. Bendel, MD, is the new FSO vice president. Dr. Bendel is an Assistant Professor of Ophthalmology and a Consultant for the Department of Ophthalmology at Mayo Clinic Jacksonville in Jacksonville, FL. He is a board-certified ophthalmologist and licensed to practice medicine in Florida and Michigan.

Dr. Bendel has published numerous peer-reviewed articles, book chapters, and abstracts. He has been an editor and reviewer for the *American Journal of Ophthalmology* since 2004. Dr. Bendel has given numerous scientific and medical presentations and investigations at national and international meetings including the American Academy of Ophthalmology (AAO), European Glaucoma Society and the Mayo Clinic Alumni Association. He has also had two visiting professorships - one at Universities and Hospitals in China, Hong Kong, Chengdu and Beijing in the People's Republic of China, and the other at Wayne State University in Detroit, Michigan.

Dr. Bendel received a bachelor's degree from Pomona College and a medical degree from the University of Oklahoma. Dr. Bendel also completed an internship at the University of Oklahoma and an ophthalmology residency and fellowship at the Kresge Eye Institute of Wayne State University.

FSO Secretary-Treasurer

Joseph Trentacoste, MD, was re-elected to FSO secretary-treasurer; this is the sixth year that Dr. Trentacoste has served as the FSO Secretary-Treasurer. Dr. Trentacoste is a board-certified ophthalmologist and has been practicing medicine in Florida since 1985. Dr. Trentacoste serves as Voluntary Professor of Ophthalmology at the University of Miami's Bascom Palmer Eye Institute in Miami, Florida. He holds hospital appointments at Anne Bates Leach Eye Hospital, Jackson Memorial Hospital, Miami Veterans Hospital, and the Miami Lakes Surgery Center.

See FSO New Officers on next page

FSO NEW OFFICERS CONTINUED from page 9...

His research interests include laser vision correction and corneal refractive therapy.

Dr. Trentacoste has received numerous professional honors, including regular selection as one of the “Best Doctors in America,” and as a “Top Doctor in South Florida” by the New York Times. He also has received the Outstanding Young Ophthalmologist Leader Award for Florida and the Professor Teaching Award, which is given by Bascom Palmer resident physicians. Dr. Trentacoste has won several FSO awards including The Michael R. Redmond, MD Outstanding Young Ophthalmologist Leadership Award (1999) and the John R. Brayton, Jr, MD, Leadership Award (2002).

He earned an undergraduate degree from the University of Pennsylvania and a medical degree from the Harvard University Medical School. He completed an internal medicine internship at Yale University and an ophthalmology residency at the Bascom Palmer Eye Institute.

MEMBER CONNECTION

FSO Announces Annual Award Winners at the Annual Meeting

The Florida Society of Ophthalmology announced the winners of four special FSO awards at the Annual Meeting, **Masters in Ophthalmology 2012**:

- **Emanuel Newmark, MD, FACS**, received the John R. Brayton, Jr, MD, Leadership Award
- **David B. Cano, MD**, received the James W. Clower, Jr, MD, Community Service Award
- **Richard G. Shugarman, MD**, received the Shaler Richardson, MD, Service to Medicine Award
- **David A. Goldman, MD**, received The Michael R. Redmond, MD, Outstanding Young Ophthalmologist Award

Each award is named in honor of an FSO member who has contributed meaningfully to the practice of ophthalmology in the state of Florida. Each year FSO membership and leadership vote to determine the award winners.

John R. Brayton, Jr, MD, Leadership Award

Emanuel Newmark, MD, FACS, received the John R. Brayton, Jr, MD, Leadership Award. Established in honor of John R. Brayton, MD, this annual award is meant to recognize a Florida-based ophthalmologist who exemplifies leadership and dedication to the profession.

Emanuel Newmark, MD, FACS is a board-certified ophthalmologist who has an undergraduate degree in pharmacy from Rutgers University and a medical degree from Duke University. He has more than 40 years of experience treating patients with medical and surgical eye problems.

As an awardee of a National Institute of Health research fellowship, Dr. Newmark’s investigations established Natamycin as a new treatment for fungal corneal ulcers. Dr. Newmark has published numerous articles on diseases of the eye and is a contributor to four textbooks on ocular disease. He is co-

executive editor of the fifth edition of *Ophthalmic Medical Assisting* published by the American Academy of Ophthalmology (AAO) in 2012 and the executive editor of the fourth edition of the *Ophthalmic Medical Assisting* published in 2006. He is the executive editor of the *Certified Ophthalmic Assistant Exam Study Guide* published by the AAO in 2010.

Dr. Newmark is a fellow of the American College of Surgeons, American Academy of Ophthalmology and a member of the American Medical Association, Florida Medical Association (FMA) and Palm Beach County Medical Society (PBCMS) and serves as a county FMA representative to the House of Delegates. In 2009 he won the PBCMS Physician Hero’s in Medicine Award. He is a past president of the Palm Beach County Ophthalmology Society and is a recipient of the society’s Ophthalmologist of the Year Award. He is a past president of the Florida Society of Ophthalmology (1990) and is the recipient of the Society’s James W. Clower, Jr, MD, Community Service Award (1995) and the Shaler Richardson, MD, Service to Medicine Award (2007).

See FSO Award Winners on page 11

FSO AWARD WINNERS CONTINUED from page 10...

James W. Clower, Jr, MD, Community Service Award

David B. Cano, MD, received the James W. Clower, Jr, MD, Community Service Award. Established in honor of James W. Clower, Jr, MD, this annual award is meant to recognize a Florida-based ophthalmologist who has made the greatest contribution of time and service to his or her community.

Dr. Cano is a board-certified ophthalmologist and shares a private group practice, Cano & Manning Eye Center, PLLC, with his wife Dr. Lauree Manning. They have been in practice together for over 15 years and have two children, Robert, 14, and Andrew, 12. He is proud to have served on the FSO Board for over a decade. He is serving as the first chairman of the recently formed FOR EYE Care Foundation of the FSO. He serves on the board of the Lighthouse for the Blind of the Palm Beaches and volunteers his clinical and surgical skills at the Vision Clinic of the Caridad Center in Palm Beach County. He is involved in teaching with Joint Commission on Allied Health Personnel in Ophthalmology (JCAHPO) both at state and national meetings.

In 2000, he won the FSO's Outstanding Young Ophthalmologist Leadership Award. Dr. Cano has served as the FSO Vice President (2001-2002), President-Elect (2006), and President (2007), and has been an FSO Board Member since 1998.

Dr. Cano received a bachelor degree from the University of Florida and a medical degree from Case Western Reserve University School of Medicine. He completed an internship at the Mount Sinai Medical Center in Cleveland, Ohio, and then completed the Ophthalmology Residency Program at Case Western University. Finally, Dr. Cano completed a fellowship in Cornea, External Disease, Refractive and Anterior Segment Surgery at The Royal Victorian Eye and Ear Hospital in Melbourne, Australia.

The Shaler Richardson, MD, Service to Medicine Award

Richard G. Shugarman, MD, received the Shaler Richardson, MD, Service to Medicine Award. Established in honor of Shaler Richardson, MD, this annual award is presented to a Florida ophthalmologist who has made the greatest personal contribution to quality patient care by coordinating, participating, collaborating, and integrating ophthalmology into the great body of the medical profession on a local, state or national level.

Dr. Shugarman currently owns RGS Medical Services, P.A., and is the founder and president of Palm Beach Eye Associates in Palm Beach County. Governor Rick Scott recently appointed Dr. Shugarman to the Florida Board of Medicine.

Dr. Shugarman has served as the FSO President (2001), and is the recipient of numerous FSO awards including the John R. Brayton, Jr, MD Leadership Award (2004), The James W. Clower, Jr, MD, Community Service Award (2008), and the President's Recognition Award (2011).

Dr. Shugarman completed his A.B. at The Johns Hopkins University and his earned his medical degree at the University of Maryland. Dr. Shugarman completed an internship at the Sinai Hospital of Baltimore, an ophthalmology residency at The Baltimore Eye, Ear, and Throat Charity Hospital, and a Retinal Diseases Fellowship at the University of Florida-Gainesville.

The Michael R. Redmond, MD Outstanding Young Ophthalmologist Award

David A. Goldman, MD, received The Michael R. Redmond, MD, Outstanding Young Ophthalmologist Award. Established in honor of Michael R. Redmond, MD, this annual award is meant to recognize a Florida-based ophthalmologist under the age of 40 who has demonstrated organizational leadership, service, competence and devotion to the high ethical and professional standards of the FSO.

Dr. Goldman is an Assistant Professor of Clinical Ophthalmology in the Department of Corneal and External Diseases at the Bascom Palmer Eye Institute in Palm Beach Gardens, FL. He is the current President of the Palm Beach County Ophthalmology Society and serves as an FSO board member and on the FSO Membership Committee.

Dr. Goldman has numerous peer-reviewed publications and has presented at academic conferences all over the world. He has received multiple awards including second place in the American College of Eye Surgeons Bloomberg memorial national cataract competition, the Paul Kayser International Scholar (2006), The American Society of Cataract and Refractive Surgery (ASCRS) research award (2005-2008), and the Crystalens Center of Excellence Award (2009).

Dr. Goldman received his bachelor's degree from Cornell University and his medical degree from the Tufts School of Medicine. He completed an internship at the Cabrini Medical Center in New York, NY, and completed both his residency and cornea fellowship at the Bascom Palmer Eye Institute in Miami, FL.

Check out past award winners online at: www.mdeye.org/display.php?n=282



FSO Thanks Supporters

The FSO would like to extend a special thank you to all of the Commercial Supporters and Exhibitors who joined us for the Masters in Ophthalmology 2012 meeting at the Ritz-Carlton Orlando, Grande Lake in Orlando, June 22-24.

COMMERCIAL SUPPORTERS

Gold Level

Alcon Laboratories, Inc.
Bausch + Lomb
The Doctors Company/FPIC

Bronze

Allergan
Ophthalmic Mutual Insurance Company
Regeneron

EXHIBITORS

Abbott Medical Optics (AMO)
Alcon Laboratories, Inc.
Allergan
Bausch + Lomb
Bruder Healthcare Company
Danna-Gracey, Inc.
Ellex
Endo Optiks
EyeMD EMR Healthcare Systems, Inc.
Fera Pharmaceuticals
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Heidelberg Engineering, Inc.
IRIDEX
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ISTA PHARMACEUTICALS
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NextGen Healthcare
New World Medical, Inc.
OASIS Medical, Inc.
Optovue
Parallax Medical Systems
Partners in Vision
Regeneron Pharmaceuticals
Sonomed Escalon
TearScience, Inc.
TOPCON Medical Systems

Professional Employer Organization



In an arrangement between the Florida Society of Ophthalmology and Automatic Data, Inc. (ADP), FSO members utilizing ADP will be provided with the freedom of outsourced human resources. ADP is a pioneer of the Professional Employer Organization ("PEO") industry, providing human resource services to over 10,000 clients and 210,000 employees nationwide.

ADP specializes in performing a broad suite of employer services including:

- Payroll processing/payroll tax filing
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- Benefits and benefit administration
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ADP provides a dedicated professional to assist with the daily management of office human resources. The program greatly reduces administrative burdens by saving hours of valuable time and offering an increased return on human capital. Each FSO member new to utilizing ADP services will receive a 15% reduction from the standard administrative fees for the initial term of their services agreement. Additionally, for each full-time employee enrolled in ADP's services, FSO receives between \$50.00 and \$100.00 annually.

For more information on the services provided by ADP or to enroll today, please contact:

Michael Hervis
Sales Executive
10407 Centurion Parkway North
Suite 310
Jacksonville, FL 32256
(904) 470-7037
michael_hervis@adp.com

After contacting ADP, a local representative may visit your practice or your office manager.

To receive additional materials on the ADP membership benefit, please email membership@mdeye.org or call (904) 998-0819.

SAVE THE DATE

June 28-30, 2013 The Breakers Palm Beach, FL

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- Nationally recognized faculty presenting scientific sessions for the ophthalmologist and subspecialist
- Category 1 CME credit for physicians and CE credit for nurses
- Subspecialty symposia

Activities for the Entire Office

- Certified Ophthalmic Assistants program presented by JCAHPO
- Coding and Reimbursement course
- Office Administrators management program

CONFIRMED FACULTY INCLUDE:



Mel Rubin Award Lecturer
Retina Vitreous
Lee M. Jampol, MD
Louis Feinberg Professor of Ophthalmology
Feinberg School of Medicine
Northwestern University
Chicago IL



Pediatric Ophthalmology
Edward G. Buckley, MD
Banks Anderson, Sr. Professor of Ophthalmology
Professor of Pediatrics
Vice Dean for Medical Education
Duke University Medical School
Durham, NC



Cataract/IOL/Anterior Segment
Warren E. Hill, MD, FACS
Medical Director
East Valley Ophthalmology
Mesa, AZ



Neuro-ophthalmology
Steven A. Newman, MD
Professor of Ophthalmology
University of Virginia School of Medicine
Charlottesville, VA



Glaucoma
Kuldev Singh, MD, MPH
Professor of Ophthalmology
Director, Glaucoma Service
Stanford University
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